



Washington Self-Insurers Association

2017 WSIA Spring Conference Sponsorship Program

The Washington Self-Insurance Association will host its annual Spring Conference on March 17, 2017 at Embassy Suites in Bellevue. This meeting is open to WSIA employer, service company, and associate members statewide and invited guests. Spring conference attendance averages 80-100 people.

Spring Conference traditionally focuses on medical management and disability prevention in workers' compensation, and this year's program takes a deep dive into the application of evidence-based medicine (EBM), the development and use of treatment guidelines and coverage decisions, and the application of EBM in claims management and in litigation. The day will feature a networking lunch where members can connect and exchange ideas and meet new members, and a limited number of exhibitor booths featuring new products and services.

Your sponsorship contributes to the success of WSIA's Spring Conference and demonstrates a commitment to supporting our advocacy and education efforts on behalf of the self-insured community. To confirm your sponsorship, call Kari at 800.736.7296 or kari.heinold@wsiassn.org.

Sponsorship opportunities are limited. The sooner you commit the more exposure your company receives.

WSIA Sponsorship Opportunities				
Sponsorship Type:	Conference	Platinum	Gold	Exhibitor
Commitment	\$2,500	\$1,500	\$750	\$350
Number available:	1	2	4	6
Included conference registrations	2	2	1	1
Logo & link on WSIA or conference webpage	✓	✓		
Sponsor name level featured in event press releases and/or blog posts.	✓	✓		
Sponsorship name and level featured in social media and newsletter items.	✓	✓		
Option to open conference and welcome attendees	✓			
Option to introduce keynote speaker	✓			
Logo on display at conference	✓	✓		
Logo exposure in e-blasts	✓	✓		
Company/Logo acknowledgment on conference continuous looping slideshow	✓	✓	✓	
Recognition during a general session or lunch	✓	✓	✓	
Opportunity to distribute one company branded item at event	✓			
Exhibitor table at conference				✓