Our 50th Annual Conference | June 9-10
Live Online

Sponsorship & Advertising Opportunities

WSIA's 50th Annual Conference will be broadcast online all-day June 9th and the morning of June 10th. June 9th will feature six segments of high-quality industry content with breaks, and June 10th will feature a series of meet-the-regulators sessions with Department and BIIA leadership.

Last year's online Annual Conference drew nearly 200 participants. Our stand-alone seasonal conferences and training events continue to exceed our in-person attendance. Thankfully, "zoom fatigue" has not been an issue for our digital events.

We intend to make this milestone event special and hype our sponsors and supporters as much as we can leading up to, during, and beyond the event.

The conference will be supported by a magazine-style program containing event information as well as broader WSIA and industry information, which will be distributed digitally to all conference participants and the full WSIA membership approximately 1-2 weeks prior to the event and again on the first day of the conference.

Here are some ways to get involved:

- **Conference Sponsorship - $2,500**
    - Access to attendee contact list
    - 4 conference registrations ($650 value)
    - Recorded 90 second video (that you provide) show to attendees during conference
    - Live on camera 90 seconds to talk about your company to attendees during conference
    - Full page ad in the conference program
    - Logo in our marketing email flyers
    - Logo on registration webpage
    - Logo in our day of event slideshow (shown at the beginning, breaks and lunch time)

- **Platinum Sponsorship - $1,500**
  - Access to attendee contact list
  - 3 conference registrations ($500 value)
  - Live on camera 90 seconds to talk about your company to attendees during conference OR a recorded 90 second video (that you provide) show to attendees during conference
  - Full page ad in the conference program
  - Logo in our marketing email flyers
  - Logo on registration webpage
  - Logo in our day of event slideshow (shown at the beginning, breaks and lunch time)

- **Gold Sponsorship - $1,000**
  - Access to attendee contact list
  - 2 conference registrations ($350 value)
  - Half page ad in the conference program
  - Logo in our marketing email flyers
  - Logo on registration webpage
  - Logo in our day of event slideshow (shown at the beginning, breaks and lunch time)

- **Silver Sponsorship - $750**
  - Access to attendee contact list
  - 1 conference registration ($200 value)
  - Logo in the conference program
  - Logo in our marketing email flyers
  - Logo on registration webpage
  - Logo in our day of event slideshow (shown at the beginning, breaks and lunch time)

- **A la Carte Conference Program Advertisement** - $500 (full page) $250 (half page)