

This year's Annual Conference/Online Annual Sponsors will become "WSIA Champions" after the event with level-based recognition on our webpage, social media pages, and newsletter throughout the year in gratitude for helping us get through a difficult time for the association. In addition, event based levels are:

Platinum - \$5,000

- ◆ Level-based logo recognition on WSIA or conference webpage, social media and newsletter platforms
- ◆ Option to place up to 90 second recorded video message to be aired between sessions once during the day
- ◆ Full page ad in the Virtual Conference Program (a 8x10 PDF program that will be distributed to attendees, posted online and disseminated in newsletter)
- ◆ Reproduction of ad or other PowerPoint media in slideshow that will play in Online waiting room and during break(s)
- ◆ 3 online conference registrations

Gold - \$2,500

- ◆ Level-based logo recognition on WSIA or conference webpage, social media and newsletter platforms
- ◆ Full page ad in virtual program and PPT slide for slideshow in waiting room/break(s)
- ◆ 2 online conference registrations

Silver - \$1,000

- ◆ Level-based logo recognition on WSIA or conference webpage, social media and newsletter platforms
- ◆ Half page ad in the Virtual Conference Program
- ◆ 1 online conference registration

Supporting - \$500

- ◆ Level-based logo on conference advertisement
- ◆ Recognition in Virtual Conference Program
- ◆ Inclusion in social media sponsor recognitions
- ◆ Inclusion in sponsor recognition in online waiting room, slideshow during break(s)

Beyond these specific offers, we are willing to custom-tailor a sponsorship/marketing package to meet your needs if you would prefer alternative methods of brand recognition and connection with online attendees.