

**WSIA Board Meeting
June 12, 2014
Alderbrook Resort**

In Attendance

Therese Baxter
Jan Donley
Donna Egeland
Carrie Freeland
Glenn Hansen
Cloie Johnson
John Klor
Patrick Koenig
Linda LaMonte
Lisa Nelson
Gail Pearson
Patrick Reiman
Matt Saxon
John Shervey

Sheri Sundstrom
Lisa Vivian

Staff

Kari Heinold
Bonnie Prater
Kris Tefft

Not in Attendance

Grace Casey
Lori Daigle
Dan Greco

President Donna Egeland called the meeting to order at 9:00am. She gave a brief rundown of the changes of what is coming for the layout of the board meetings and how things are going to flow.

Business & Action Items

Approval of Minutes

A motion to approve the April 17, 2014 Board meeting minutes made by Patrick Koenig, and seconded by Sheri Sundstrom. Motion passed.

Executive Director Report & Discussion

Kris spoke to what has been going on for the first 10 weeks as being executive director. There is a copy of his PowerPoint presentation in the board packet. There was then a discussion around the items in the board packet and how it is laid out. Donna would like the hard copy as well as having it electronically ahead of time. Lisa V. likes all the information that was previously given in the board packets. Donna says if we could get all the information at the time it happens or get an executive summary on all the issues for the board packet and then post it all online. Some of this information might be good to online for all of our members to see not just the board. Maybe have in the members section of website a what's going on section with all of the information. Have a biweekly email to board letting them know that the items online have been updated. There was then a discussion around the board structure and if it should stay the same or add/delete board members. Jan thinks if we do add more board members they should be employer members. There was then a brief discussion around the financial statements and budget. Kris thinks we should have an entire year of reserves instead of a half of year. Kris and Matt will bring a proposal to the next meeting for switching banks. Glenn recommends that we reference the by-laws and whether or not we need any changes in the by-laws. Kris went over the status of our membership and how many members we have. Kris would like to have 100% of employer membership. John K. thought it would be a good idea to do a How to Self-Insured canned webinar. The board would like a list of all of the self-insured employers in Washington and then cross reference who is currently WSIA members. Kris would like to take a look at the dues structure for employers. Kris would like to put together a committee or just using the executive committee on looking at the dues structure. Carrie suggested volunteer work as payment towards dues. Lisa N. suggested an audit committee to help with employers when they are audited. It would be a benefit to being a member. Lisa V. says it should be a seminar to our members or a click button webinar. Kris spoke about how in the future he would like to add new employees as well as changing to a 401K plan. He also talked about relocating the office when the lease is up December 2015. Lisa V. asked what the advantage of being in

downtown Olympia instead of by the Department headquarters in Tumwater or the self-insured section. Kris then spoke on how the rebranding process is going and what we have done and still have to do. He is hoping to have the new website up and running by the beginning of September. Kris then went over communications and the story we tell and how we tell it. Glenn thinks we should have safety presentations on our website, whether it is webinars or just the materials. Kris thinks we could also co-brand a lot of that materials and presentations with the Department. Matt asked if it would be worth it have a PR firm to run our communications vs. adding a new employee. Lisa V. states that if we do all this free communications what the value to being a member is. Carrie suggested putting testimonials on the marketing brochure. Kris then moved on to talk about the legislative lay of the land. He spoke about the upcoming July 29th legislative meeting. John K. thought a legal blog would be a great idea on the new website. He briefly touched on legal and political advocacy. Kris spoke about our current legislative fund and how he would like to see it in the future. He asked for help on soliciting PAC donations. Lisa V. suggested on having raffle tickets at our events to give away items (Seahawk tickets, airline tickets, REI items, gift cards), that money would then be for the PAC fund. Put an invoice line item for a donation on the dues invoice that is voluntarily. Kris then spoke on education and training. Carrie suggested possibly co-sponsoring an event (DMEC, Women in WC, etc.). Reserving, surety, FMLA, ADA, letter writing (how to put a claims review together) are just a few examples of trainings/webinars to have. Kris asked for thoughts around sponsorships. Lisa N. asked about different levels for the exhibitor booths at the Annual. It could also be that you tie it into the premier type membership. Cloie talked about core sponsorship for everything for the year. Lisa V. says you also need to look at volunteer hours not just dollar amounts. Glenn suggested having to register for the learning labs at the Annual Conference ahead of time so we know approximately how many will be in each one. Lisa V. said we should have door monitors. Also, have microphones for audience questions or ask the presenter to repeat the question. Or you can have a moderator to handle the questions.

Committee Reports

Patrick K. went over his handout in the board packet. He thinks we need to think out of the box.

Jan went over the Kids Chance event. John K suggested a silent auction be added into the event.

Gail went over what Regional Meetings she has coming up in the future.

Lisa N. went over where the IIU board is at for WWCP revamp.

Patrick R. and Glenn stated that the liaison committee meeting notes are on the website. There was then a discussion around all of the personnel changes at the Department. Glenn suggested the week before the liaison meeting to have Kris include in his weekly email to ask for what issues should be discussed at the upcoming meeting.

John K. first off wanted to say to the executive committee that they did an excellent job in hiring Kris. John K. briefly went over the handout in the board packet.

John S. referred to his handout in the board packet. He is looking for some more members for the safety committee.

Cloie briefly went over the meetings that her and Jan have been having with the Department. She also gave the status of the undocumented workers project she is working on.

Sheri stated the next WCAC meeting is being held on June 24th. Sheri and Glenn then went over the mortality meeting that they attended. There was then a discussion around the discount rate.

Lisa V. went over what is going with the audit committee. The next meeting is on Monday June 16th. Lisa also spoke about where they are at with Coston. There is a handout in the board packet. There was then a discussion around this.

Closing Remarks

There being no further business, Donna called the meeting adjourned at 3:47pm

Respectfully Submitted,

Kari Heinold, WSIA Administrative Assistant
for WSIA Secretary Carrie Freeland

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John Klor
Linda LaMonte

President Donna Egeland called the meeting to order at 8:54am.

Donna asked everyone for feedback on yesterday's meeting. Kris went over the action items from yesterday's meeting. He also spoke of some policies that he would like to change. Kris went over location ideas for next year's Board Retreat and a decision was made to go to Skamania Lodge.

President Donna Egeland called the meeting to end at 9:30am

Respectfully Submitted,

Kari Heinold, WSIA Administrative Assistant
for WSIA Secretary Carrie Freeland